

RAJESHWARI CHAUHAN

CLIENT SERVICING & SOCIAL MEDIA EXECUTIVE

CONTACT

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SKILLS

- Client Servicing
- Social Media Strategy
- Content Calendar Planning
- Time Management
- Campaign Execution
- Community Management
- Performance Reporting
- Team Collaboration
- Creative Thinking
- Leadership

LANGUAGES

- English
- Marwadi
- Hindi
- Marathi

HOBBIES & INTEREST

- Music
- Traveling
- Watching movies
- Exploring new things
- Reading Books



PROFILE

Client-focused Social Media Executive with hands-on experience in managing brand presence, executing digital campaigns, and coordinating with clients across agency environments. Skilled in content planning, performance analysis, community engagement, and cross-functional collaboration. Dynamic social media professional with proven experience in managing and growing brand presence across diverse digital platforms.



WORK EXPERIENCE

Techinfinity

2024- PRESENT

Digital Marketing Agency

- Manage multiple client social media accounts across platforms
- Create monthly and weekly content calendars
- Execute social media campaigns aligned with client objectives
- Coordinate with creative teams for content production
- Track and report social media performance metrics
- Communicate with clients to provide updates and ensure alignment

Urban Platter

2021 – 2022

Food Agency

- Planned and scheduled consistent social media content
- Executed influencer collaborations and campaigns
- Designed posts and stories
- Managed YouTube accounts and engagement
- Analyzed insights to improve performance

Peregrine Public Relations Pvt. Ltd

2023 – 2024

Intern

- Wrote blogs for Axis Hospital
- Created website and Facebook content
- Managed social media for international film festivals



EDUCATION

MBA – Digital Marketing, Amity University

2023 – 2025

Amity University

Graduation Bachelor of mass media & communication

2019 – 2022

Pillai college of arts , commerce & science



CERTIFICATION

Certificate course in Communication and soft skills
Certificate course in content writing
Certificate course in soft skills and leadership
Certificate of participation in departmental fest
Certificate course in Film making and editing